



# SUPPORT SENATE BILL 2079 HOUSE BILL 2114

PREVENT THE NEXT GENERATION OF **NICOTINE ADDICTS**  
**STRENGTHEN AND ENFORCE THE NEW FEDERAL T-21 LAW**

## EMPOWER OUR STATE AND FUTURE

-  LICENSE SELLERS
-  REMOVE PENALTIES FROM YOUTH
-  SUPPORT TOBACCO PARITY

## A MOVEMENT WITH STATEWIDE SUPPORT

NEARLY

**80%**

of Tennesseans say they are concerned about vaping and the use of e-cigarettes among young people in the state.



**7 IN 10 VOTERS** say they are concerned about tobacco use among young people.

*Source: Tennessee Tobacco Opinion Poll 2019*

TOBACCO 21 RESTRICTIONS ARE ASSOCIATED WITH A  
**NEAR 40% REDUCTION IN SMOKING AMONG 18-20 YEAR-OLDS.**

## TEEN E-CIGARETTE USE HAS DOUBLED IN THE PAST TWO YEARS.

**20.3%**

of TN high school students reported smoking cigarettes, cigars or using smokeless tobacco or vape products at least 1 day during the last 30 days.

*Source: CDC YRBS*

**95%**

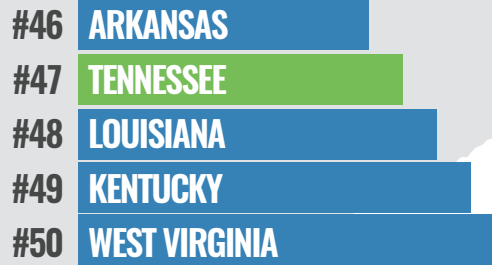
of adults who smoke started before the age of 21.

*Source: U.S. Department of Health and Human Services*

# SMOKING IS THE LEADING CAUSE OF PREVENTABLE DEATH IN TENNESSEE.

AT 22%, TENNESSEE'S SMOKING RATE IS AMONG THE WORST IN THE NATION.

Centers for Disease Control



## COST TO TENNESSEE

**\$2.6 BILLION**

Annual health care costs directly caused by smoking

Source: Campaign for Tobacco Free Kids

**\$150 MILLION**

Annual cost to treat tobacco-related medical conditions for **TennCare** enrollees

Source: TennCare

**\$3.59 BILLION**

Smoking-caused productivity losses

Source: Campaign for Tobacco Free Kids



“On behalf of the NashvilleHealth Governing Board, I am pleased that our Congressional leadership has made the critically-important move to raise the legal age to purchase tobacco and e-cigarette products from 18 to 21. This will prevent the next generation of nicotine addicts as nearly 95 percent of adults who smoke started before the age of 21. In recognition of Tennesseans support for tougher tobacco and e-cigarette policies, I encourage our state’s leaders to take steps to further strengthen this federal law in Tennessee.”

**SENATOR BILL FRIST, M.D.**  
**FOUNDER AND CHAIRMAN OF NASHVILLEHEALTH**

